



Seminar 'HALAL'

What is halal? / Why halal?

Theme	: Halal and Halal Food
Language	: English
Date	: Monday, January 21, 2019
Location	: Droevendaalsesteeg 2, 6708 PB Wageningen
Room	: Room C0222 in FORUM building of Wageningen University
Organizers	: Wageningen University & Halal Consultancy

Program:

19: 00-19: 30	Walk-in
19: 30-19: 35	Welcome (Wageningen University + Christa Schaap, Halal Consultancy)
19: 35-20: 00	What is halal, why halal from religion (Emrullah Erdem, Islamologist, Academy Sophia)
20: 00-20: 25	What is halal, scientific view (Prof. Ralf Hartemink, Wageningen Universiteit)
20: 25-20: 50	What does the certification process look like (Miran Ismael, Directeur, European Certification Centre for Halal)
20: 50-21: 15	Legal aspects of halal (agreements etc.) (Lawyer, Murk Muller)
21: 15-21: 30	Why choose a company for certification (Christoph Pauwels, CEO, Fresh & Saucy Foods NV)
21:45	Talking together while enjoying coffee / tea

If you want to attend this meeting, you can register by sending an email to: info@halalconsultancy.nl

Websites of the participating organistaions:

www.halalconsultancy.nl

www.wur.nl

www.mmrecht.com

www.academysofia.nl

www.ecchalal.com

www.freshsaucyfoods.be/nl

This is mainly due to the growing and increasingly prosperous Muslim population in the Netherlands. According to Statistics Netherlands, almost 1 million (out of 17 million) Dutch people are Muslims, a number that will increase to 1.5 million in 2050.

With 1.8 billion Muslims worldwide, 52% of whom are younger than 25, the Economist business magazine speaks of the largest unexplored target group worldwide. The numbers speak for themselves:

The global halal industry is large and grows annually by 10-20%.

The halal food industry is worth € 600 billion; about 15% of the total global food industry.

In Europe, last year approx. € 70 billion was spent on halal products.

The top-5 of worldwide exporters of halal foods (mainly meat) consists of non-Muslim countries.

The Netherlands is in third place in this.

Halal cosmetics are growing very fast, the sector is estimated to be worth € 13 billion; a small 4% of the global cosmetics market.

Of the global halal sector, the pharmaceutical industry accounts for more than a quarter of € 34 billion (27%).

The Islamic financial industry is worth \$ 1 trillion and grows annually by 20%.

The lifestyle sector is expected to be worth € 2.5 trillion in 2018.

Muslim tourists are giving out more and more; in 2020, they will spend around € 192 billion.

According to a study by the Belgian Ministry of Agriculture and Fisheries, the Dutch halal market amounted to approximately € 2.7 billion in 2013.